



Alliance For Wisconsin Youth
 Regional Centers Steering Committee
 Meeting Minutes

9:30 a.m. – 3:30 p.m.

MEMBERS PRESENT: Lou Oppor, Kathy Thomas, Deb McGough, Brian Blahnik, Genevieve Kirchman, Tasha Jenkins, Nancy Kendall, Sarah Levin-Letterer, Sue Allen, Annie Short, Joan Pritzl, Jackie Schoening, Leah Watson

Agenda Item	Future Actions to take	Person Responsible Time line/Deadline
New Commitments	1. Email handouts on the Americorps program back dating plan.	1. Brian Blahnik
	2. Send survey to Athletic Directors throughout the state to see how they feel on a statewide code	2. Annie is requesting WIAA
	3. Contact state officials from the UW Extension Family Living to encourage promotion of PWH along with county coalitions	3. Sue Allen
	4. Include Frequently Asked Questions regarding Parents Who Host on the website.	4. Sara
	5. Survey coalitions & perhaps parents after PWH to evaluate the program.	5. Coalitions
	6. Inform Regional Centers of the process for ordering additional PWH materials	6. Nancy Kendall
	7. Bring county SAP-SIS reports to our next meeting	7. Lou Oppor
	8. Discuss concerns regarding the ACE report with Julia to see if the more extreme suggestions could still be removed.	8. Lou Oppor
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	14.	14.

Agenda Item	Facilitated by:	Comments/Decisions
1. Welcome, Roll Call and Review of Minutes	Lou Oppor	Lou called the meeting to order at 10:10 with introductions. Minutes from the 10/6/09 meeting & 12/10/09 conference call were reviewed. A motion was made by Annie Short to approve the minutes from both meetings, second by Tasha Jenkins.
2. Regional Center Updates		
• Northeastern Update	Annie Short Martin Schaller Sue Allen	<ul style="list-style-type: none"> • Sent 2 to the CADCA training • Working with Door County who is writing for a DFC grant • Oconto County – helping a northern coalition for about a year & also began working with a central coalition. We are working on partnering, using youth based & environmental strategies, and applying for a mentoring or DFC grant. • Working with Forest County coalition because the Oconto group we are working with has many students who attend Wabeno in Forest County, but have concerns that this may infringe on Marshfield since Forest County is in their region. • Next regional meeting is March 5 & will include a discussion panel on prescription drug abuse. • Winnebago County – RETHINK – providing a train the trainer for Youth workers on prescription drug abuse prevention – Posters were available from the WCH. • Marquette County went to the CMCA training – beginning to embrace environmental strategies. • Key reason for the change to environmental strategies is that funding sources required it. • Environmental strategies are new to many coalitions & they require education on the new strategies – plan to put information in the paper to back up the new policies (such as effects on the brain), which may help provide the needed support. • It is important to have legal & law enforcement support to initiate the new policies. • Adults have peer pressure when adopting policy change – encourage coalitions to do the right thing & stand up to the pressure for the health & safety of our youth - need to reiterate this goal to keep adults motivated to push for the environmental policies. • Great power in having a “champion” to stand up for your policy.
• Southeastern Update	Tasha Jenkins	<ul style="list-style-type: none"> • Parents who Host –more awareness has been brought to this issue due to news on some parents hosting parties. • Prescription drug drop off in Waukesha County– sponsored by DFC & Washington County Police Dept – Drugs are taken to Illinois (only approved site) requires an incinerator that meets DNR requirements (Viola). • Walworth County coalition is • 2 scholarships have been provided to CADCA training.

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		<ul style="list-style-type: none"> • Boys & Girls club has been active on compliance checks. • Working with teenagers – have training for counties in their region. • Next regional meeting is February 9th.
<ul style="list-style-type: none"> • Southern Update 	Genevieve Kirchman	<ul style="list-style-type: none"> • Sauk County & WI Dells (Columbia County) had coalitions that have disbursed. • Dodge County has not responded to PWH or anything else recently. • Juneau County had a tobacco coalition that is no longer in existence, but CETA has a coalition that is not a member of AWY but participates in Parents Who Host. • Lafayette County is taking part in Parents Who Host. • Purchased Parents Who Host materials with remaining funds to be handed out at an upcoming meeting. • Provided 1 scholarship for CADCA training – still have one available – also paid for registration for other coalitions • Columbia County – providing an online community readiness survey using Survey Monkey – purchased an email & mailing list to send a web link – last done in 2001 – will compare for changes in attitude – have seen an increase in abstinence from alcohol & tobacco of 10-20%. • Next regional meeting is March 5th. • Elimination of Safe & Drug-free Schools – some people are very shocked that this has happened – staff person for Senator Kohl • Regional Center boundary issues – How do we deal with coalitions who have connections with more than 1 Regional Center?
<ul style="list-style-type: none"> • Western & Northern Update 	Brian Blahnik	<ul style="list-style-type: none"> • Strategic Planning Event is planned for March 25th & 26th. 75 people have registered. • Prescription Drug abuse prevention – A prescription drug saturation search tactic is being used enabling law enforcement search of vehicles, stopped for other reasons, using drug sniffing dogs.
3. Americorps Updates	Brian Blahnik	<ul style="list-style-type: none"> • Americorps training at Calihari – Training on diversity, volunteerism, member development, prescription drug abuse prevention. • Sara received the Presidential service award. • Presidential budget included \$100,000,000 for Americorps development – looking for large programs with 50-100 members. • Marshfield has requested another expansion to 75 members – also helped write a grant application for the tribal community to have 90 Americorps members. • Handouts Americorps program – will email them as well – on the back dating plan. • Summits will be held to explain Americorps program for those interested in placing an Americorps member. • Applications for an Americorps placement will be due _____. Awards made April 16th.

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		<ul style="list-style-type: none"> • Coalitions must be Northwoods or AWY members to be eligible to receive an Americorps placement. • Those inquiring about Americorps are being sent to their Regional Center and area coalitions. • Need 10-15 additional host sites to place the 75-member target. • Federal money may be used a matching funds. • Volunteers may serve 2 years – will send 2 part-time to one site in place of 1 full-time position. • Part-time people must attend all the trainings as full time people. • Schools losing Title 4 funds may be able to place an Americorps person for AODA positions 1st quarter • Workers must do volunteer mobilization, participate with their coalition in the SPF, & work with prevention.
4. Clearing House Updates	Nancy Kendall	<ul style="list-style-type: none"> • Nancy has been working on setting up Prevention Specialist Training. She has been in communication with Carlos at Central CAPT – Recommends splitting the training between 2 weeks to make it easier to attend – no specific date has been determined yet. • State prevention conference will be held June 22-24 at the Chula Vista Resort in WI Dells. • Prevention planning committee is looking for people – see Nancy if you are interested. • Cost at Chula Vista should be the same as before – but are offering group rooms at \$90 + deals for condos – state rate for breakfast buffet. • Key note speaker has not been chosen. • Focus of conference will be on Sustainability – Technology – and social networking tools to be used in prevention. • Lou suggested including training on environmental strategies – target county human service staff responsible for prevention to encourage better use of state prevention funds & improve delivery of prevention services they provide – Promote collection of prevention data throughout the state. • Sue suggested providing a scholarship (1/county) for human services person that is a member of a coalition to attend the prevention conference. • Kathy suggested that counties & schools could provide youth development, since the SPF requires environmental strategies from coalitions – Work together to provide a complete package – We have become focused due to the results of epi studies indicating areas where improvement is needed.
5. Planning for use of the \$20,000 capacity building funds for the period October 1, 2009 through September 29, 2010.		<p><u>Northeast</u> – John Underwood presentations – Manitowoc County Athletic Directors have approved a unified athletic code – Annie has also heard from several other counties on adopting a uniform code in their counties or statewide</p> <ul style="list-style-type: none"> • Send survey to Athletic Directors throughout the state to see how they feel on a statewide code • Tracking the codes from area schools on an Excel spreadsheet • 1st offense - • 2nd offense - • 3rd offense – you are out of that sport – if at end of that sport’s season – it would affect the entire year • At this point there is no plan for incentives for taking a treatment program or doing self-reporting • Police chiefs need to add to their reports the school the student offender attends so the reports may be

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		<p>shared with the school they attend no matter what the jurisdiction they offend in</p> <ul style="list-style-type: none"> • Preparing school board, parent, & principal presentations that they will share with other regions • Plan to bring John Underwood back in April & preparing webinars for people unable to attend (said she had equipment that she could bring to tape his presentations for the webinars) • Americorps member has been going through John's materials & organized them & putting notes to his power point slides <p><u>Southeast</u></p> <ul style="list-style-type: none"> • Funds set aside for training scholarships – not working with a full \$20,000 since their region is currently in flux • Use funds for training (stipend for prevention specialist trainers, meals & lodging) • Sustainability training in Oshkosh on August 11-12 • Provide a 2-day CADCA training – • Use some funds for scholarships for this training <p><u>Other Ideas:</u></p> <ul style="list-style-type: none"> • Sue Allen spoke on Youth as Partners in Civic Leadership (YPCL) – supported by the UW extension by 4-H held in fall each year, planned for October 28, 29, 30 of 2010 • Issues covered at the conference include diversity, domestic violence, sexual assault, environmental justice, underage drinking, and youth serving on boards alongside of adults • Received a small grant which was used to create 2 policy briefs to take to legislators to promote the group's youth leadership focus – sponsor a bill to make it more likely that youth would be included at the table on county boards • Have an approved % of board that could be comprised of youth • Statewide resolution that youth has a right to have a voice on issues that concern them • YPCL Conference - held 4 since 2005 – 150 youth at each – focus on community action and youth leadership – builds citizenship capacity - statewide conference that schools, coalitions, or various s groups can send a youth to – students come due to their passion on the issues, but also become broader thinkers and more aware of issues • Sue proposed that Regional Centers consider this as a means of youth support by providing scholarships or donating funds to sponsor certain presentations such as drug/alcohol abuse prevention
6. Parents Who Host Lose the Most AWY	Nancy Kendall	<ul style="list-style-type: none"> • Delivery of materials will be early March. • Website is updated – a listserv has been developed – use to communicate on successes or ideas • Sara has been providing the website changes & provided an overview of the website along with an overhead view of the website. • Reviewed info from previous years to consolidate – list of navigation categories is provided on the left side of page

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		<ul style="list-style-type: none"> • Radio ads provided previously by Rock County youth to youth and DPI. • If you send in pictures to be viewed on the website, be sure to get permission slips from people that are easily identified. • Sara is always looking for input on the website. • The 3 basic areas of concern– compliance – media – medication should be included (Genevieve). • Sue felt PWH fits well into her Family work with the extension. She suggested there are other county extension offices that could be contacted to support the work of PWH – Regional Centers could provide the county extension offices in their region with a list of coalitions active with PWH in their county that they could work with. Another suggestion would be for each region’s coalitions to contact extension people or other organizations that could support the work of PWH – Sue will contact state officials from the UW Extension Family Living to encourage promotion of PWH along with county coalitions. • The documents on the website have been converted to Google docs from Word docs. Google docs are linked directly to the website, allowing information on the website to be automatically updated when updates are made to the Google docs. These documents may also be converted to a Word document & downloaded for people to fill out a form that is on the web page. This improves flexibility & control of the website for easier & quicker updates. • List frequently asked questions regarding PWH on the website. • Billboards go up on April 1st & stay up through June – association members donate the space – we pay for printing & posting of the billboards – any county that wishes to use this graphic may do so. • Two different sizes of billboards are available. • The larger ones are printed on vinyls – purchased 3 of these & will be moved 3 times & may be reused next year • The smaller ones are called posters – 41 of these will go up throughout the state & will stay up the entire 3 months – They will not be able to pinpoint the area of display till they are up. • Radio spots from last year may be used again this year. • Looking to do a survey after the program for evaluation of the program’s success – Really would like to survey the parents – perhaps through the schools. • Will do the PWH campaign again next year. • 65 coalitions on board this year – 53 last year. • AWY has a total of 120 coalitions on our roster – not all are still active. • Nancy indicated there were some coalitions that could not be prepared in time this year that may join us next year • Additional materials will be available – Nancy will let Regional Centers know the process of how to get additional materials – may ask coalitions if they plan on using the materials so they justify that they are truly needed – Have about 10% more materials on hand than were ordered by coalitions. • Every coalition will be required to file a follow-up survey.

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7. Wisconsin Legislation	Lou	<ul style="list-style-type: none"> • There have been 50 – 60 bills on alcohol issues, however most of them were not passed. Some of these bills actually promoted Wisconsin's drinking culture. • One bill requests prescription registry – to prevent pharming – this registry would create an online data base that every prescription for narcotics be entered into the data base to prevent multiple prescriptions. • Drunk driving bill, even though weak, was a positive step. • Marijuana legislation – vote was to not approve – bill was to allow legal medicinal use of marijuana for pain or wasting due to illness. Marijuana is a schedule 1 drug, therefore research to determine effectiveness & dosage is not allowed.
8. State Updates		<ul style="list-style-type: none"> • Lou will bring county SAP-SIS reports to our next meeting. • Prevention funds are not being used as intended (for prevention) – 60% of the counties get less than \$5,000 for prevention – some use the funds for meth arm bands, supporting crisis lines, or domestic violence organizations. The prevention funds are meant used for primary substance abuse prevention.
9. SCAODA – Other drugs of abuse		<ul style="list-style-type: none"> • Creating a sub-committee to investigate abuse of prescription drugs, which will likely begin later this month. • Julia Sherman with the help of the ACE Committee prepared an ACE report. There was concern that the report promotes legislation that could be considered overkill that will be picked up by those opposed to alcohol legislation & make the report lose value. • The report has already been approved by the ACE subcommittee, but has not been approved by SCAODA. • Annie has a copy of the draft document that she could forward to Regional Centers. • Lou will discuss these concerns with Julia to see if the more extreme suggestions could still be removed. • Kathy indicated that the report provides an excellent resource to coalitions of what issues they can be working on or what communities can do that will impact underage drinking.
10. EPI Study		<ul style="list-style-type: none"> • New report will be out in July – special emphasis on prescription drug abuse
11. HW2020 Plan		<ul style="list-style-type: none"> • Change Wisconsin's alcohol culture so we are no longer in the top 10 in any category • Make Prevention treatment services available to underserved populations
12. SPF-SIG Updates	Lou Oppor	<ul style="list-style-type: none"> • Implementation plans for the 2nd year have been approved for most grantee counties. • Dane County has had issues due to the lack of plans for environmental strategies that would provide an impact throughout the county. The grant was originally managed by a Deerfield coalition, since they were in existence for at least 6 months, a requirement of SPF SIG. The focus was on prevention of binge drinking which is worst in downtown Madison – working with a downtown coalition now & are getting closer to an approved plan. Now Deerfield is doing a rural piece for the county area south of Madison. • Law enforcement training on compliance checks – met with several police chiefs to set up training with a maximum of 60 in attendance – Must get OK from Belinda Beason from DOT since she oversees CARD

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		<p>grants (Eau Claire on 3/11 & Waukesha on 3/31) Considering an incentive for attending of a portable breathalyzer.</p> <ul style="list-style-type: none"> • Julia Sherman is working on a compliance check manual. • Before purchasing a portable breathalyzer, check with Lou on the type of breathalyzer approved by SPF SIG.
13. Regional Center Boundary Issues		<p>Concern was expressed on how to handle a situation where a county coalition chooses to work with a Regional Center other than the one they are assigned with due to geographical or other reasons. It was determined it would be best for the Regional Centers to talk with each other to work out an agreeable plan in these situations. The consensus was that the coalition is the customer & their service needs should come first.</p> <p>Meeting adjourned at 2:30 PM.</p>
14. Next Meeting		<p>Date: March 2, 2010</p> <p>Location: Milwaukee</p> <p>Time: 9:30 am – 3:30 pm</p>